

## **New Year Resolution – Reenergise Your Job Search**

2010 has been a tough year. As we approach a new decade it is good to hear the economic pundits predicting the return to growth and prosperity. The following five pointers will help you make the most of this upturn and fast track your job search.

### **Review 2010 activity**

Look carefully at how you approached the job market last year. What worked well? Could you have done anything better? Do you need to improve your interview skills? Speak to friends, colleagues who were successful in their job search last year.....could you learn from their approach?

### **Set Goals**

Develop your own business plan. Set monthly, weekly and daily goals. Have a target number of jobs you apply to each week, networking events you go to etc. Take time out to do research – this can help you identify new skills that you need to develop to make yourself more marketable.

### **Network**

One of the most effective ways of networking is building a LinkedIn profile and getting in contact with old colleagues, school and university friends. If you are already on LinkedIn – step it up a gear. Improve your profile, join new groups, get involved in discussion forums.

### **Maintain energy levels**

Looking for a job is a full time job. Structure your time carefully and make sure you dedicate a portion of each day to your search. As well as looking for a new job, build something enjoyable into your day. Do something that you have always wanted to do – take piano lessons, learn how to box, salsa dance.....whatever takes your fancy! This will keep your energy levels high and help keep you focused in your job search.

### **Stay positive**

Keeping positive is essential. Surround yourself with friends who see the glass as “half full”. To get inspiration, read biographies of those who have overcome adversity and beaten the odds. Ten minutes meditation each morning can help keep everything in perspective. Find something that works for you.

### **Conclusion**

Remember..... opportunity favours the well prepared. Happy job hunting!

## **About the Author**

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